Title	Supply Curves and its Shifters		
Instructional	> To derive the supply curve from production function under the		
Objectives	assumption of perfect competition.		
	To understand how different factors may shift the supply curve.		
Keywords and	Profit maximization		
Concepts	Production function		
Illustrated	Sales revenue		
	Production Cost		
	Supply curve		
	Supply schedule		
	Quantity supplied		
Assumptions	Students already have learnt about production function		
	Knowledge of drawing a graph		
Needed Time	A double-lesson period, 80 minutes in total		

Sessions	Details	Time Spent
Activity/	1. T: Let us briefly review the production function. (Show	10 mins
Announcement	Fig. 1 & 2 to students) You can only change L as is often	
	the case.	
	2. Teacher interprets K and A	
	3. T: Suppliers care only about profit. In other words,	
	suppliers would like to choose the quantity supplied to	
	maximize his/her profit. Given a price and the quantity	
	supplied, we can compute the sales revenue:	
	Sales revenue = price x quantity supplied	
	4. T: Profit is constrained by the production technology and	
	the cost involved in hiring the factors of input. Thus, a	
	supplier also has to determine the quantity of factor input	
	to produce a certain amount of output (quantity supplied).	
	5. T: We would like to mimic the choice problem of a	15 mins
	supplier and see how a supply schedule/curve may shift the	
	supply curve.	
	6. T: Suppose we, the suppliers, are faced with a production	
	schedule as Case A P. 1(show Case A P.3 in Appendix II).	
	7. T: Production of output will require the input of Capital	
	(K) and Labor (L). (Draw the following diagram on	
	board)	

Teaching Plan



		Table. After you do so, please also plot your result on the				
	transparency provided. (Divide students into6 groups and 5 mins					
		hand each group Case A, Summary Table, graph paper,				
		one blank transparency and different color transparency				
		pens)				
	15.	15. When students finish computing and plotting Case A, asl				
		them to do another set – Case B and plot the curve on the				
		same graph.				
	16.	Thus,				
		 Group 1 & 4 compute and compare Case A versus Case B1 				
		 Group 2 & 5 compute and compare Case A versus 				
		Case B2				
		Group 3 & 6 compute and compare Case A versus Case B3				
	17.	Groups with the same cases discuss the reason(s) behind	5 mins			
		the shift				
Result	1	Student presentation –				
comparison /		> Group 1 & 4 jointly explain why there is a shift in	2 mins			
Discussion		curve;				
		Group 2 & 5 jointly explain why there is a shift in curve;	2 mins			
		Group 3 & 6 jointly explain why there is a shift in curve and then	2 mins			
	2	Teacher presentation –	5 mins			
		 Basic shape of supply curve (show Fig. 3): 	•			
		 Upward sloping 				
		 May hit zero below some prices 				
		The supply curve needs not be linear				
		Summarize the result presented by students <i>(use Table)</i>				
		1)				
	3	Teacher facilitates the following discussion questions:	15 mins			
		3.1 Can you think of other factors that may shift the				
		supply curve?				
		3.2 How much are you willing to pay to adopt the new technology?				
		3.3 How much are you willing to pay for an increase in				
		capital?				

	3.4 When capital cost is not equal to zero, how would				
		3.5 What is the optimal amount of capital?			
Roles of	\blacktriangleright	Facilitator			
Teachers	\blacktriangleright	Summarize the result presented by students			
Tools	Blank transparencies – 1 sheet for each group				
	\succ	Transparency pen -3 different color pens for	r each group		
	\succ	Case tables of production data and pre-comp	uted entries		
	\triangleright	Pre-printed transparencies, based on the d	ata of various		
		tables, to be presented by teacher			
	 Overhead projector 				
Definitions	\triangleright	Supply curve – is graphical presentation of t	he relationship		
	between price and quantity the supplier is able and willing				
		to supply, all other things being constant (Li,	, 1997).		
	\blacktriangleright	ne relationship			
	between price and quantity the supplier is able and willing				
	to supply, all other things being constant.				
	Production function/schedule – "describes the relationship				
		between inputs and outputs" (Wong, 1999. P	.191).		
	\triangleright	> Profit - the difference between sales revenue and			
	\triangleright	Production cost – the sum of the costs of all the inputs a			
		firm uses in production (Parkin, 1996. P.977)).		
	\triangleright	Sales revenue – the price of a good times the quantity sold			
		of that good (Varian, 1999:269)			
Homework	mework 1. What does a supply curve show?				
	2. An increase in A shifts supply curve to the left, ceteris				
		paribus. (True/False)			
	3.	A decrease in K shifts supply curve to	, ceteris		
		paribus. It is because			
	4.	How the supply curve is affected by an incre	ase in r?		
	5.	An increase in w shifts supply curve to t	he left, ceteris		
		paribus. (True/False)			
	6.	Matching			
		Profit maximization (共給表		
		Production function	 利潤極大化		
		Sales revenue	共給量		
		Cost 但	供給曲線		

	Supply curve	生產成本				
	Supply schedule	銷售收入				
	Quantity supplied	生產函數				
Variations of	Output price changes with output quantity => monopoly					
this	case					
experiments	Input price changes with input quantity => monosony case					
References	Li, W., S., 1997. New Introductor	ry Economics 1 2 nd ed. HK:				
	Longman Asia Ltd.					
	Parkin, M., 1996. <i>Economics 3rd rd</i> . USA: Addison-Wesley Publishing Company, Inc.					
	Varian, H., R., 1999 Intermediate Microeconomics – A Modern Approach. USA: W. W. Norton & Company, Inc.					
	Wong, Y. C., 1999. Understandin	g Microeconomics 1 2 nd ed.				
	HK: Pilot Publishers Services Ltd.					

Appendix I – Materials for Students

- 1. Case A (5 pages) Base Case (one set per each group)
- 2. Case B1 (5 pages) \triangle K (one set for only one group)
- 3. Case B2 (5 pages) \triangle A (one set for only one group)
- 4. Case B3 (5 pages) \triangle w (one set for only one group)
- 5. Supply Schedule for students to plot their supply curves (one per each group)
- 6. Graph papers (one per each group)
- 7. Homework

Appendix II – Tables and Graphs for Teacher

- 1. Fig.1 & Fig. 2 TP curves
- 2. Fig 3 Basic Shape of A Supply Curve
- 3. Table 1 Summary of Result Presented by Students
- 4. Case A (5 pages) Base Case (with answers & graph)
- 5. Case B1 (5 pages) \triangle K (with answers & graph)
- 6. Case B2 (5 pages) \triangle A (with answers & graph)
- 7. Case B3 (5 pages) \triangle w (with answers & graph)
- 8. Supply Schedule with answers
- 9. Answers for Quiz