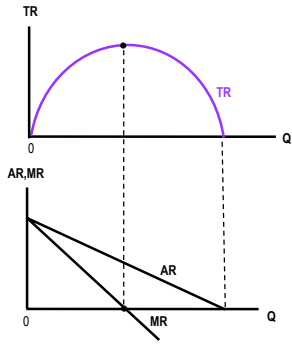


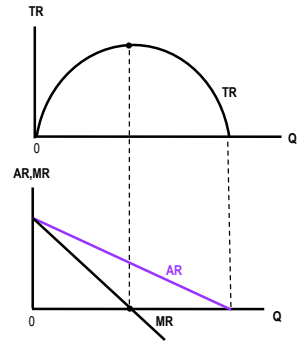
Total revenue

總收入



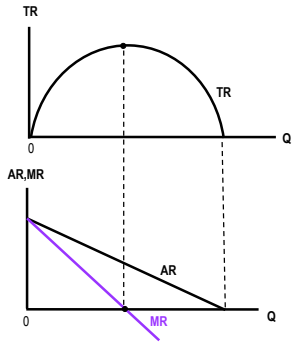
Average revenue

平均收入



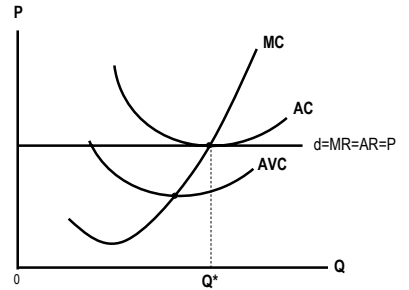
Marginal revenue

邊際收入



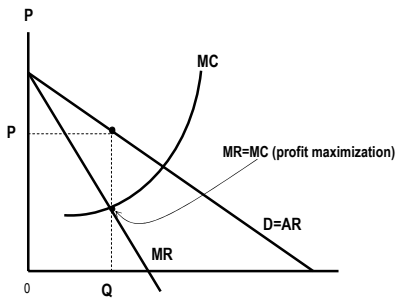
Perfect competition

完全競爭



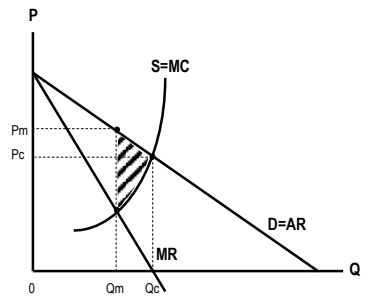
Profit maximization

利潤最大化



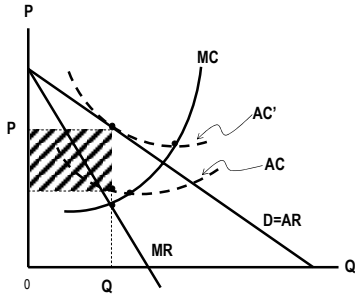
Deadweight loss

無謂損失



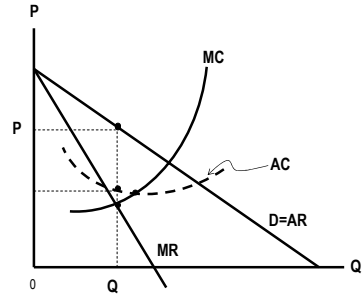
Monopoly rent

壟斷租



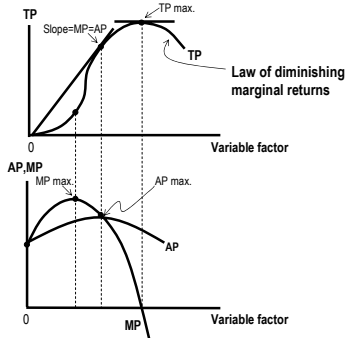
Monopoly

壟斷



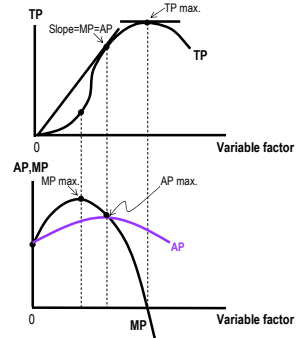
Law of diminishing marginal returns

邊際報酬遞減定律



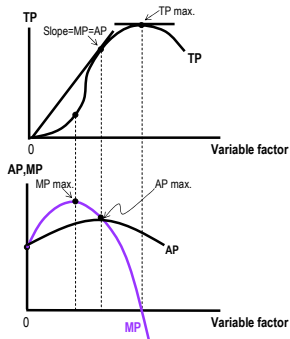
Average product curve

平均生產曲線



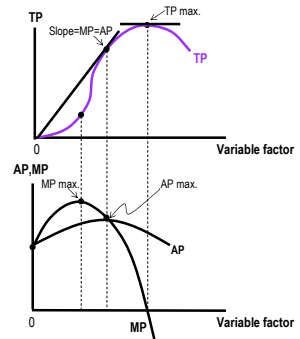
Marginal product curve

邊際生產曲線



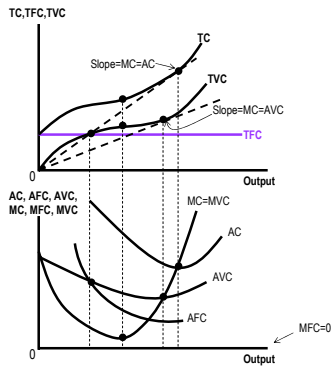
Total product curve

總生產曲線



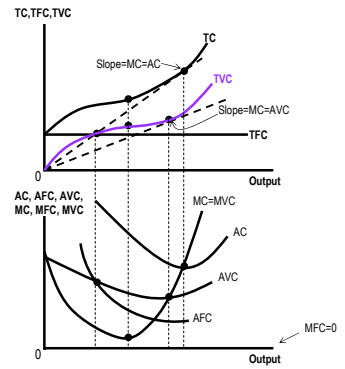
Total fixed cost

總固定成本



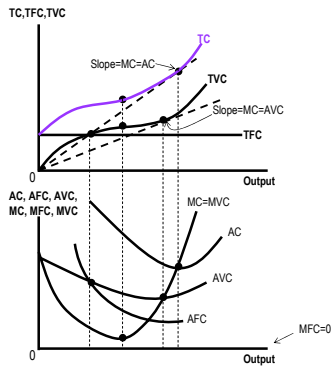
Total variable cost

總可變成本



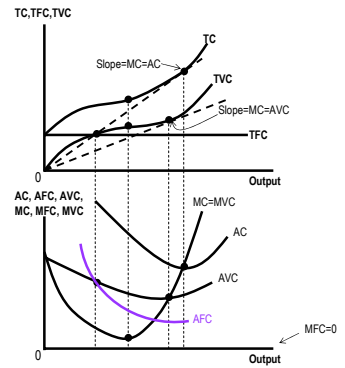
Total cost

總成本



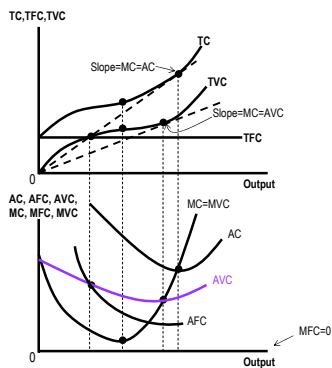
Average fixed cost

平均固定成本



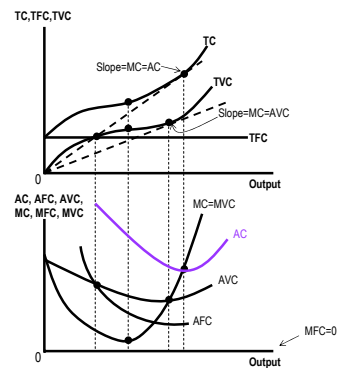
Average variable cost

平均可變成本



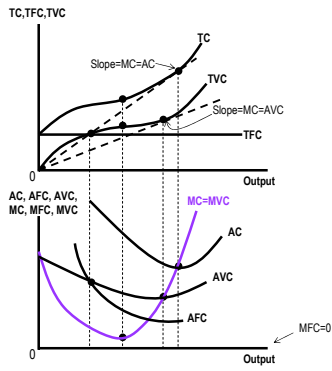
Average cost

平均成本



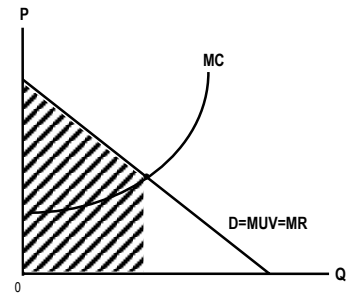
Marginal cost

邊際成本



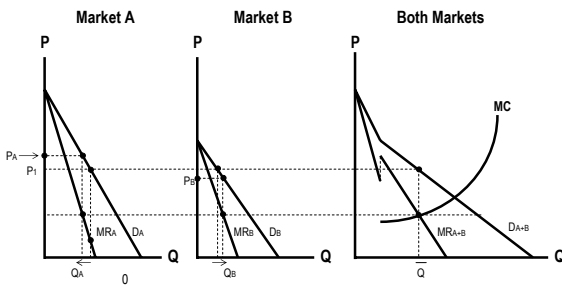
First-degree price discrimination

一級價格分歧



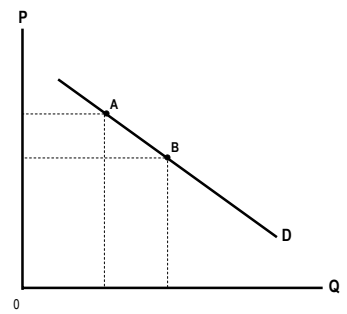
Third-degree price discrimination

三級價格分歧



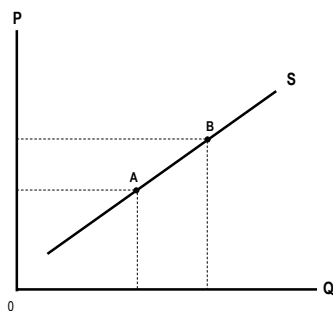
Law of demand

需求定律



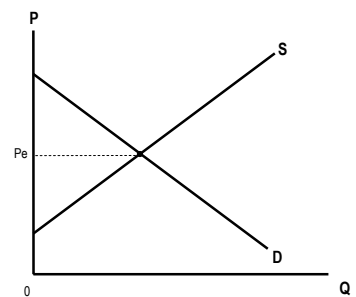
Law of supply

供給定律



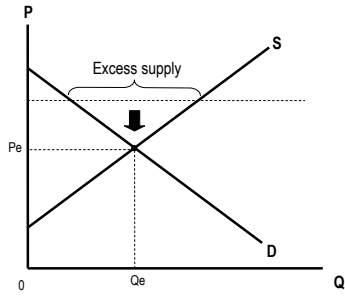
Equilibrium Price

均衡價格



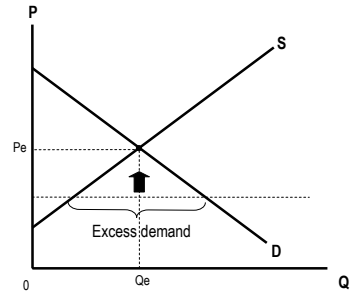
Surplus

盈餘



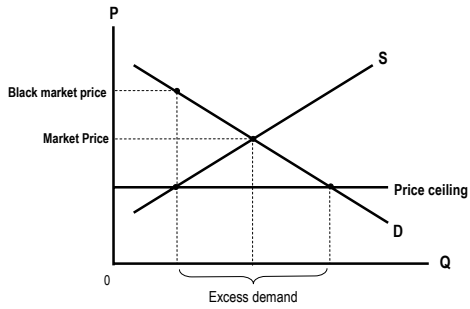
Shortage

短缺



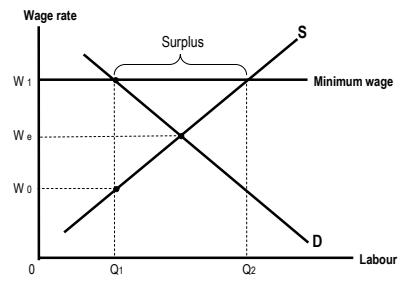
Price ceiling

價格下限



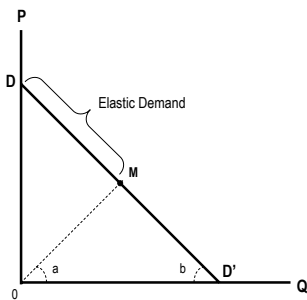
Price floor

價格上限



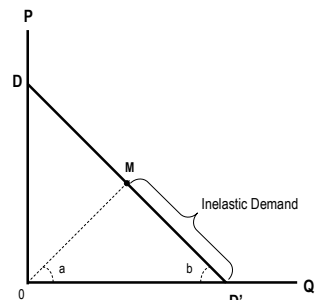
Elastic demand

高彈性需求



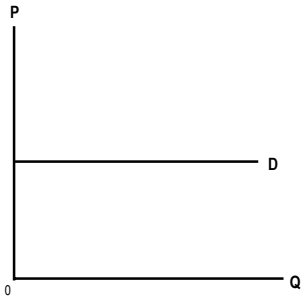
Inelastic demand

低彈性需求



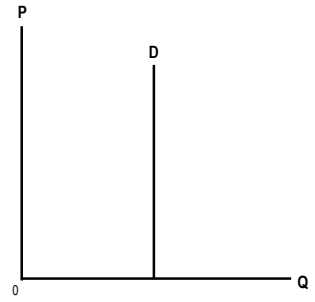
Perfectly elastic demand

完全彈性需求曲線



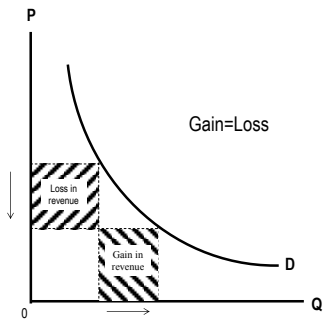
Perfectly inelastic demand

完全無彈性需求曲線



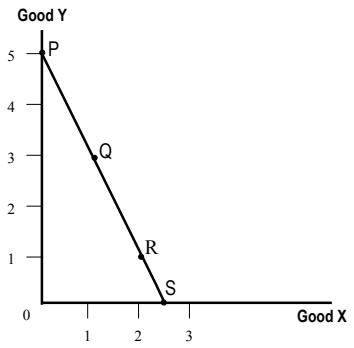
Unitary elastic demand curve

單一彈性需求曲線



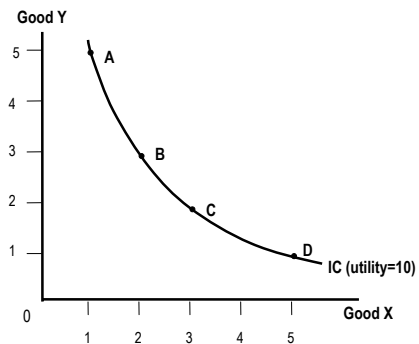
Budget constraint

預算限制



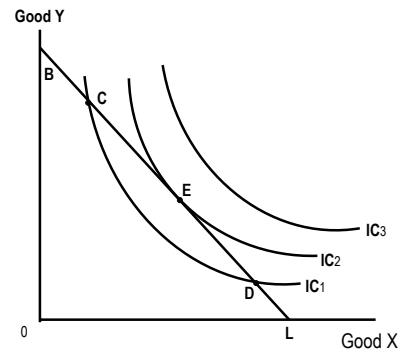
Indifference curve

無異曲線



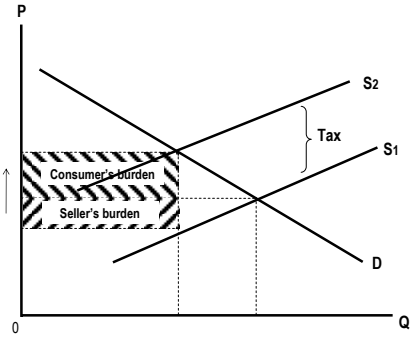
Utility maximization

效用最大化



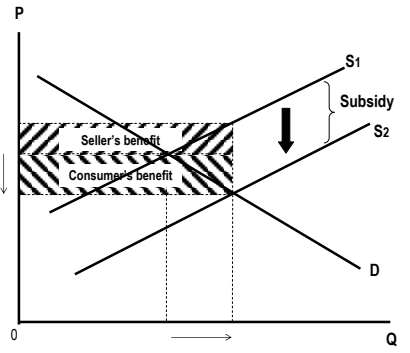
Sales tax

銷售稅



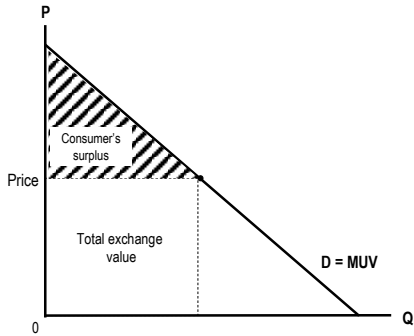
Subsidy

補貼



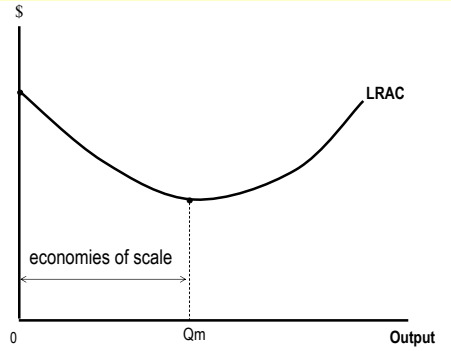
Consumer surplus

消費者盈餘



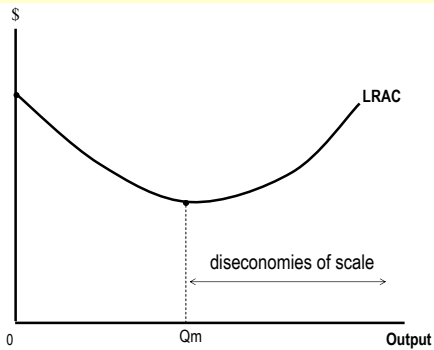
Economies of scale

規模經濟



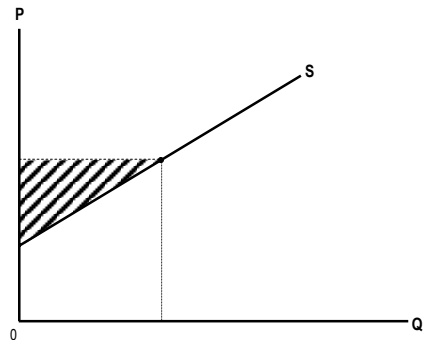
Diseconomies of scale

規模不經濟



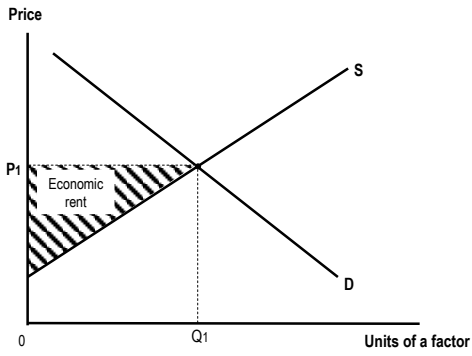
Producer surplus

生產者的盈餘



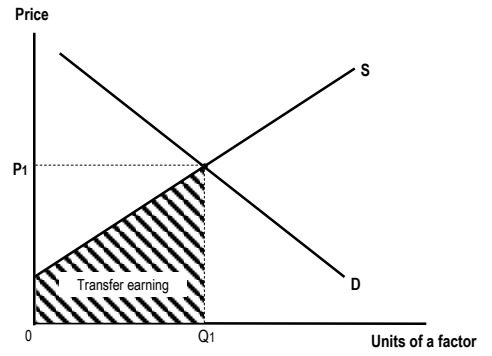
Economic rent

經濟租



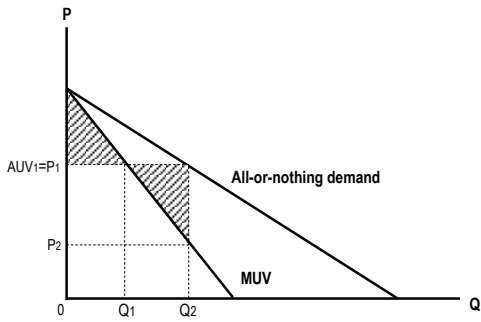
Transfer earning

轉移收入



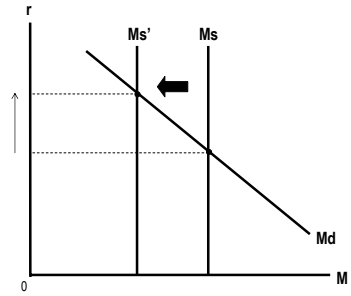
All-or-nothing Pricing

全量或零售定價



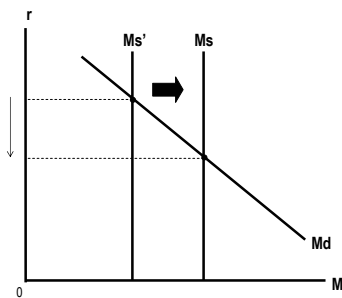
Contractionary monetary policy

收縮性貨幣政策



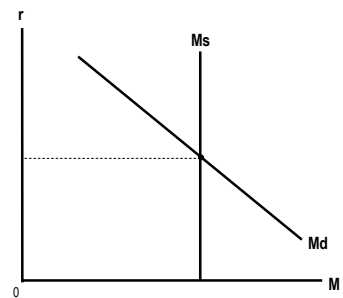
Expansionary monetary policy

擴張性貨幣政策



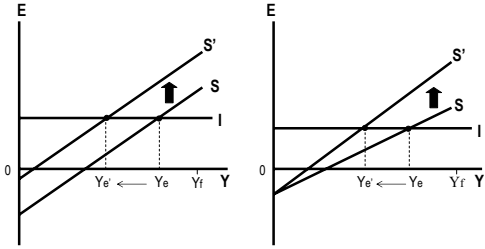
Equilibrium in money market

貨幣市場的均衡



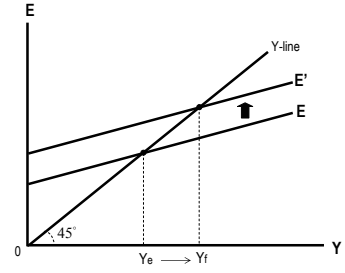
Paradox of thrift

節儉之迷



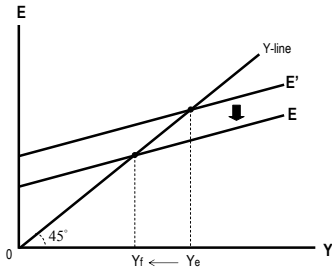
Expansionary fiscal policy

擴張性財政政策



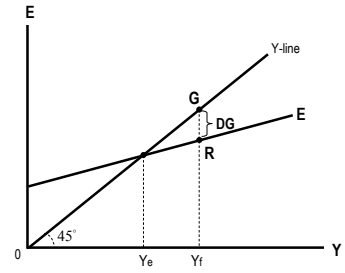
Contractionary fiscal policy

收縮性財政政策



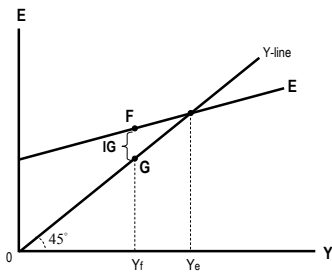
Deflationary gap

緊縮缺口



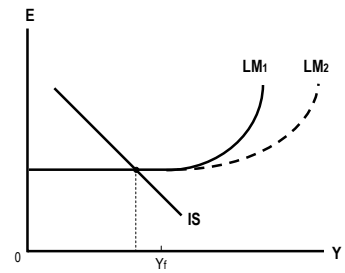
Inflationary Gap

膨脹缺口



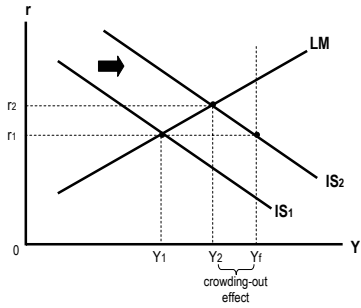
Liquidity trap

流動之迷



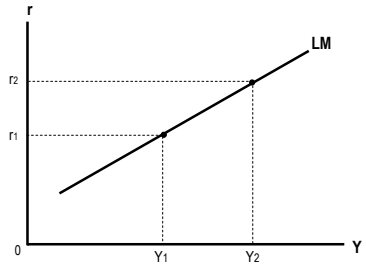
Crowding-out effect

排擠效果



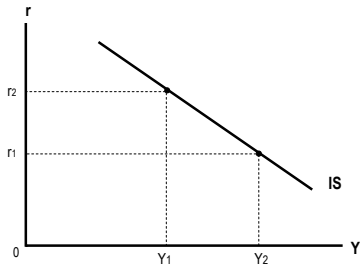
LM Curve

LM 曲線



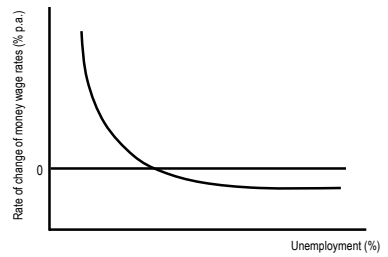
IS Curve

IS 曲線



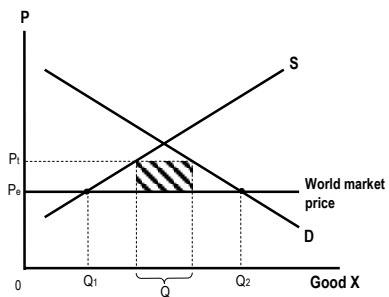
Phillips curve

菲利浦士曲線



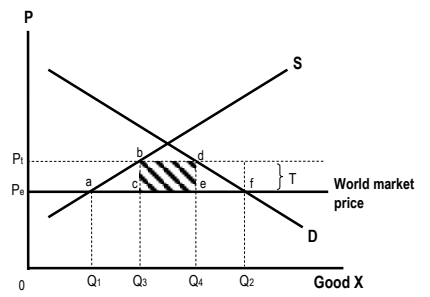
Quota

配額

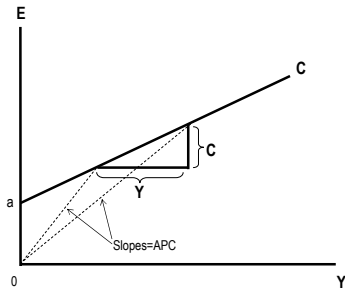


Tariff

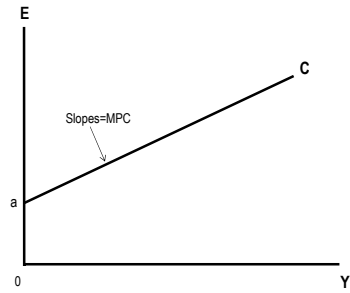
關稅



Average propensity to consume

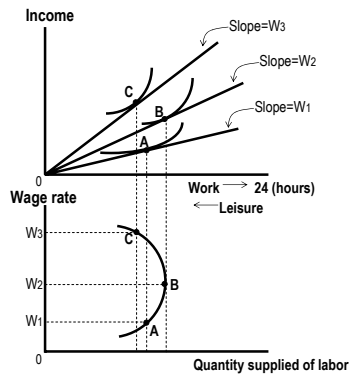


Marginal propensity to consume



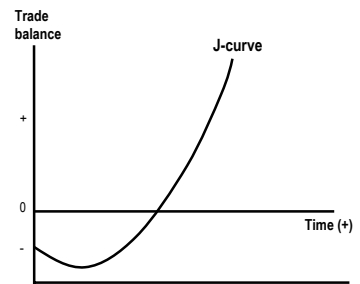
Backward bending labor supply

向後彎曲勞力供應曲線



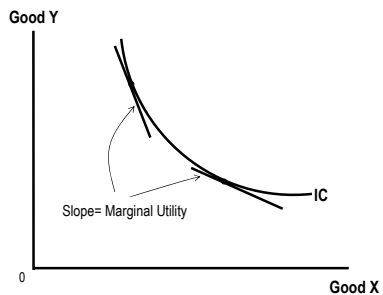
J-curve

J曲線



Marginal utility

邊際效用



Reference

參考書目

- Lam Pun Lee, *Advanced Level Microeconomics* Third Edition, Macmillan
- Lam Pun Lee, *Advanced Level Macroeconomics* Third Edition, Macmillan