

Appendix A – Concept List

<p>Average fixed cost 平均固定成本</p>	<p>Marginal cost 邊際成本</p>	<p>Producer surplus 生產者的盈餘</p>
<p>Average variable cost 平均可變成本</p>	<p>Marginal revenue 邊際收入</p>	<p>Consumer surplus 消費者盈餘</p>
<p>Average product curve 平均生產曲線</p>	<p>Perfect competition 完全競爭</p>	<p>Economies of scale 規模經濟</p>
<p>Marginal product curve 邊際生產曲線</p>	<p>Budget constraint 預算限制</p>	<p>Diseconomies of scale 規模不經濟</p>
<p>Total product curve 總生產曲線</p>	<p>Indifference curve 無異曲線</p>	<p>Unitary elastic demand curve 單一彈性需求曲 線</p>
<p>Total fixed cost 總固定成本</p>	<p>Monopoly rent 壟斷租</p>	<p>Inelastic demand 低彈性需求</p>

Total variable cost 總可變成本	Surplus 盈餘	Elastic demand 高彈性需求
Perfectly elastic demand 完全彈性需求曲線	Shortage 短缺	Price floor 價格上限
Utility maximization 效用最大化	Average revenue 平均收入	Price ceiling 價格下限
Subsidy 補貼	Perfectly inelastic demand 完全無彈性需求曲線	LM Curve LM 曲線
IS Curve IS 曲線	Total revenue 總收入	Sales tax 銷售稅
Equilibrium Price 均衡價格	Law of demand 需求定律	Law of supply 供給定律

<p>All-or-nothing Pricing 全量或零售定價</p>	<p>Average propensity to consume</p>	<p>Marginal propensity to consume</p>
<p>Tariff 關稅</p>	<p>Profit maximization 利潤最大化</p>	<p>Backward bending labor supply 向後彎曲勞力供應 曲線</p>
<p>Quota 配額</p>	<p>Economic rent 經濟租</p>	<p>Transfer earning 轉移收入</p>
<p>Equilibrium in money market 貨幣市場的均衡</p>	<p>Monopoly 壟斷</p>	<p>Law of diminishing marginal returns 邊際報酬遞減 定律</p>
<p>Contractionary monetary policy 收縮性貨幣政策</p>	<p>Liquidity trap 流動之迷</p>	<p>Phillips curve 菲利普士曲線</p>

<p>Expansionary monetary policy 擴張性貨幣政策</p>	<p>J-curve J 曲線</p>	<p>Deadweight loss 無謂損失</p>
<p>Contractionary fiscal policy 收縮性財政政策</p>	<p>Crowding-out effect 排擠效果</p>	<p>Deflationary gap 緊縮缺口</p>
<p>Expansionary fiscal policy 擴張性財政政策</p>	<p>Inflationary Gap 膨脹缺口</p>	<p>Third-degree price discrimination 三級價格分歧</p>
<p>First-degree price discrimination 一級價格分歧</p>	<p>Paradox of shift 節儉之迷</p>	<p>Marginal utility 邊際效用</p>