

Table 1: Market Information

No. of firms	Price of magazine (HK\$)	Quantity of magazine per firm	Average cost of a magazine (HK\$)
1	20	10	9
2	18	9	10
3	16	8	11
4	14	7	12
5	12	6	13
6	10	5	14
7	8	4	15

Table 2: License Bid Prices

License No.	Bid Prices at Round I	Bid Prices at Round II	Bid Prices at Round III	Bid Prices at Round IV	Bid Prices at Round V
1					
2					
3					
4					
5					
6					
7					

Table 3: Profit Record

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
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Round III	
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Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
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Round V	
Total Profit	

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Round V	
Total Profit	

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Round I	
Round II	
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Round IV	
Round V	
Total Profit	

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Profit	\$
Round I	
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Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
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Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Profit Record	
For group members:	
Profit	\$
Round I	
Round II	
Round III	
Round IV	
Round V	
Total Profit	

Table 4: Business Licenses

Business License

*Holder of this license
is permitted to
publish & sell
the magazine –
《最 in 時尚手冊》
for 1 month.*

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